

# Transforming The Workplace Experience

Hi,

I'm Ryan Simonetti, CEO at Convene. We believe that the best way to change the way the world works is by transforming the way businesses work. By partnering with you and the largest landlords in commercial real estate, we're designing and servicing the next generation office building – one that feels more like a full-service, lifestyle hotel.

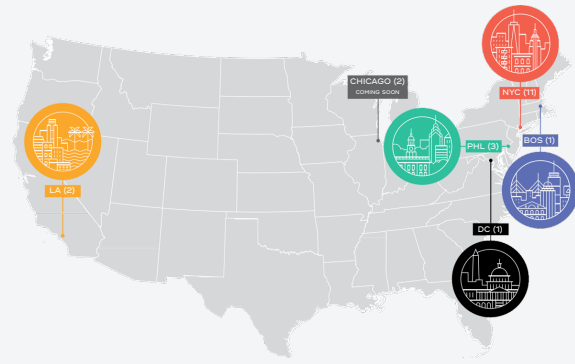
We look forward to supporting your efforts and growing our businesses together. Thank you for being part of the journey in improving the way the world works.

Warmest Regards,

## ABOUT US

Founded in 2009, we now have locations in New York City, Boston, Philadelphia, and Washington, D.C., with plans to expand globally. We've been named one of America's 100 Most Promising Companies by Forbes, one of America's fastest growing companies by Inc. Magazine, and the #11 Best Workplace in New York by Fortune Magazine.

Our clients represent over 65% of the Fortune 500 companies, and our landlord partners represent the majority share of commercial real estate held globally.



**750K**  
OF MEETING, EVENT AND AMENITY  
SPACE IN KEY URBAN MARKETS

**18 Locations**  
ACROSS FIVE CITIES  
(EIGHT UNDER DEVELOPMENT)

**+250K**  
ANNUAL  
USERS

## OUR CLIENTS & PARTNERS



OUR WORKPLACE AS A SERVICE PLATFORM

Convene’s WaaS platform democratizes access to all amenities, meeting spaces, flexible workspaces, services, and in-building programming. We’re creating the next generation workplace that is infused with lifestyle and culture.



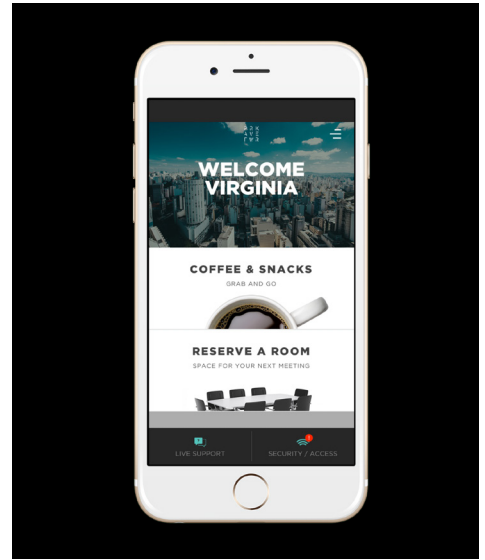
RETAIL

The nation’s fastest growing network of on-demand meeting, conference, event, & flexible workspace solutions for enterprise clients and their employees.



SERVICES

A vertically-integrated hospitality management platform that operates workplace amenities and related hospitality services for commercial landlords and enterprise tenants.



ELEVATE\*

A cloud-based, mobile workplace-as-a-service platform for “smart” buildings that enables tenants and their guests to seamlessly connect to an ecosystem of on-demand amenities and services that are exclusive to the building.

\*COMING SOON

STAKEHOLDER	BENEFITS
<b>Enterprise</b>	<ul style="list-style-type: none"> <li>• Reduce costs by outsourcing non-core real estate</li> <li>• Gain flexibility with access to our national network of meeting venues and workplace solutions</li> </ul>
<b>Tenants</b>	<ul style="list-style-type: none"> <li>• Leverage “Google-like” workplace amenities without taking on the burden of investing, designing, building and operating them</li> <li>• Improve employee acquisition, satisfaction, and retention</li> </ul>
<b>Landlords</b>	<ul style="list-style-type: none"> <li>• Differentiate in an increasingly commoditized, intensely competitive market</li> <li>• Increase asset values through improved deal velocity, higher occupancy, retention, and rent</li> </ul>
<b>Users</b>	<ul style="list-style-type: none"> <li>• Access to on-demand state-of-the-art meeting and event space</li> <li>• Enjoy full-service food and beverage group catering, prepared on-site</li> <li>• Access to weekly community programming events</li> </ul>